



Implementation of a Liquidity Agreement with TSAF

UNIFY Group (Euronext Growth Paris – ISIN Code: FR0010820274 – Ticker: ALUNI), an international diversified group focused on information, education and events, announces that it has appointed **TSAF – Tradition Securities And Futures** to implement a liquidity agreement, effective July 1, 2026.

This liquidity agreement has been entered into in accordance with the applicable legal and regulatory framework, in particular the provisions of Regulation (EU) No. 596/2014 of the European Parliament and of the Council of April 16, 2014 on market abuse (MAR), Commission Delegated Regulation (EU) 2016/908 of February 26, 2016 supplementing Regulation (EU) No. 596/2014 of the European Parliament and of the Council, Commission Delegated Regulation (EU) 2017/567 of May 18, 2016 supplementing Regulation (EU) No. 600/2014 of the European Parliament and of the Council, Commission Delegated Regulation (EU) 2017/575 of June 8, 2016 supplementing Directive 2014/65/EU of the European Parliament and of the Council, Articles L.225-207 et seq. of the French Commercial Code, the General Regulation of the French Financial Markets Authority (Autorité des marchés financiers – AMF), in particular Articles 221-3 and 241-4, and AMF Decision No. 2021-01 of June 22, 2021 renewing the acceptance of liquidity agreements on equity securities as an accepted market practice, as well as all other applicable provisions referred to therein.

The agreement has been entered into for an initial term of six (6) months and will thereafter be automatically renewed for successive twelve (12)-month periods unless terminated.

Its purpose is to enhance the liquidity of **UNIFY Group** shares admitted to trading on **Euronext Growth Paris** under ISIN code **FR0010820274** and ticker **ALUNI**.

The resources allocated to the implementation of this liquidity agreement are:

- 43,283 UNIFY Group shares;
- €15,000 in cash.

The execution of the liquidity agreement will be suspended under the conditions set out in Article 5 of **AMF Decision No. 2021-01** dated June 22, 2021.

The liquidity agreement may be terminated:

- at any time by UNIFY Group, subject to one (1) month's prior notice;
- at any time by TSAF, subject to one (1) month's prior notice;
- automatically should the parties fail to reach agreement on the future of the agreement.

About UNIFY Group — *Connecting Content, Technology, Knowledge and Experiences*

UNIFY Group is an international diversified group focused on information, education and creating connections between businesses, brands and audiences. A pioneer in the technological transformation of the media industry since 2012, the Group is structured around four complementary business activities designed for the age of artificial intelligence: **Reworld Media** (Media), **Ed'Learn** (Education), **Event Flow** (Events), and **Nyorda Group** (Technology & Digital Marketing).

In 2025, UNIFY Group generated **€529 million in revenue**, operates in **11 countries** (with **37% of revenue generated internationally**) and employs **1,219 people**.

Contacts

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