
Reworld Media successfully refinances bank debt

New extended maturity, controlled financial ratios, confidence reaffirmed

Reworld Media (Euronext Growth Paris: ALREW), an international adtech media group and the French leader in thematic media, has successfully completed the **refinancing of its entire bank debt**. Carried out under favourable conditions, the transaction reflects the renewed confidence of the Group's financial partners in the solidity of its model and is consistent with the deleveraging trajectory in place for several years.

Transaction completed under excellent conditions

As part of the active management of its balance sheet, Reworld Media refinanced its financial debt with a **pool of financial partners, comprising seven leading credit institutions** (BNP Paribas, Société Générale, Banque CIC Est, Crédit Lyonnais, Banque Populaire Rives de Paris, Caisse d'Épargne Ile-de-France, and Bpifrance) **and an asset management company** (Arkéa Asset Management).

The €115m transaction provides for an extended maturity until 2032, **securing the Group's medium-term financing**.

Given the current state of the market, the refinancing was completed under attractive conditions, illustrating the **quality of the Group's financial fundamentals** and the **relationship of trust maintained with its financial partners**.

The transaction supports Reworld Media's financial resources and, thanks to the Group's **controlled debt**, strengthens its **ability to continue developing**, particularly as regards its digital model, the roll-out of artificial intelligence to serve its customers, and growth in business activity outside France, which now accounts for 36.7% of revenue.

Sending a strong signal to the markets

The support of all the financial partners in this transaction sends out a positive signal to the market as to the quality of Reworld Media's business model. By supporting the Group over the long term, these partners confirm the relevance of the strategy implemented in the past several years consisting of a hybrid and highly digitised BtoB/BtoC model generating recurring cash flows and proving resilient in various market environments.

The Group's full-year 2025 results, published in March, show a solid operating performance, with consolidated EBITDA up 3% to €55.4m, an EBITDA margin up to 10.5%, and operating cash generation superior to EBITDA.

*"This refinancing is a direct reflection of the trust that our financial partners place in the Reworld Media model and in our ability to meet our financial commitments. With a net debt ratio of 1.5x EBITDA and a strengthened cash position, we have a **robust balance sheet structure and enhanced financial visibility** to support our growth ambitions, particularly in digital, social, and artificial intelligence."* - **Anne-Cécile Balland, Chief Financial Officer.**

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About Reworld Media - <https://www.reworldmedia.com>

Reworld Media is a Group operating on two markets, BtoC and BtoB. The BtoC market through the deployment of content, services and products attuned to readers interests, available on a subscription or pay-per-use basis, whom it supports in the digitalisation of their uses and consumption patterns. The BtoB market through the monetisation of its own audiences and the coverage of all the communication drivers of the companies it supports in the creation and execution of their communication and commercial strategy. The Group has to its name more than 80 media brands (Doctissimo, Les Numériques, Marmiton, Marie France, auféminin, Grazia, Auto Plus, Science&Vie, Top Santé, Télé Star, etc.), multi-format (print, openweb, social, influence, digital video, TV, events), that generate audiences in 10 cultural areas. It also integrates its own technological performance platform with Tradedoubler (marketing partner including 180,000 affiliated sites worldwide) and with Metapic (influence marketing network with 100 000 influencers in Europe). Founded in 2012, Reworld Media operates in 11 countries and has 1,219 employees.

Euronext Growth Paris – ALREW - Code ISIN : FR0010820274

Contacts - investisseurs@reworldmedia.com

Ségolène de Saint Martin, Founder | PCE

sdestmartin@p-c-e.fr | 33 (0)6 16 40 90 73

Séverine Templet, Directrice communication | Reworld Media

stemplet@reworldmedia.com | 33 (0)6 50 46 37 31

