

## PRESS RELEASE

Tuesday, November 4th 2025

### **Major agreement: the National Women's Soccer League entrusts Sport en France with free-to-air broadcast of playoffs**



**Sport en France**, the official channel of the French National Olympic and Sports Committee (CNOSF) followed by 2,950,000 unique viewers each month<sup>1</sup>, **will broadcast the playoffs in the National Women's Soccer League**, the world's most prestigious women's football league, from 8 November. An unmissable event for all sports fans: scintillating play, global stars and our French talents ready to shine in the American stadiums.

The agreement marks a new development in Sport en France's international coverage: **never before has the NWSL been broadcast free-to-air and live on French TV.** The partnership is underpinned by a common goal **stemming from Sport en France's proposal to work with the NWSL in order to raise the profile of women's football in France.**

This latest deal follows in the footsteps of the agreement signed with the French women's professional football league association (LFFP) at the beginning of the season to broadcast the top ten matches in the second women's football league, thereby strengthening its promotion strategy on free media accessible to all.

### **Follow the race for the title**

The suspense will be unbearable during the 2025 playoffs!

Kansas City Current, already crowned Shield Winner (winner of the regular season), **is dominating the regular season with an 18-point lead**. Behind them, a fierce battle is raging between Orlando Pride, Seattle Reign, San Diego Wave, Portland Thorns, NJ/NY Gotham and Racing Louisville.

### **Cascarino, the “Frenchy” worth following**

**Delphine Cascarino is the linchpin of the San Diego Wave team**. She has played 23 games this season, scored **5 goals** and made **6 assists**, the club’s best passer. With **11 decisive actions**, Cascarino stands out as one of the California team’s **prime offensive weapons** in NWSL 2025. A major figure of the French football team boasting over 80 international caps, **this is the ideal opportunity to see the French star shine on the American pitches**.

This exceptional event will also feature **several other French NWSL players**, including **Julie Dufour** (*Portland Thorns FC*), **Perle Morroni** (*San Diego Wave FC*), **Annaïg Butel** and **Ouleymata Sarr** (*Washington Spirit*).

### **TV broadcasts (French time)**

#### **Saturday 8 November**

- **4pm**: Orlando Pride vs Seattle Reign FC
- **6pm**: Washington Spirit vs Racing Louisville FC

#### **Sunday 9 November**

- **6.30pm**: Kansas City Current vs Gotham FC
- **9pm**: Portland Thorns FC vs San Diego Wave FC

#### **Saturday 15 November**

- **6pm**: *1<sup>st</sup> semifinal*

#### **Sunday 16 November**

- **9pm**: *2<sup>nd</sup> semifinal*

#### **Sunday 23 November**

- **2pm**: NWSL Final

*All matches will be broadcast free-to-air live on Sport en France.*

### **Romain Schindler, Director Sport en France, points out:**

*“We are very proud to support the NWSL’s development in France and warmly thank the American league for its trust. This partnership is part of a strategy we’ve been building for four years, in particular with women’s basketball of which we are a loyal and committed partner. The new deal further expands our role: with 65% of our schedule dedicated to women’s sports, Sport en France is the No. 1 media in France for the promotion of all women’s sports, at both top and second level, and all sportswomen. We are determined to give them the visibility and status they deserve”.*

**About Sport en France:**

Launched in 2019 by the French National Olympic and Sports Committee (CNOSF), Sport en France is the first free-to-air sports media accessible to all, dedicated to the diversity of sports disciplines. In partnership with the 110 French sports federations, the channel offers a varied schedule including competitions, programmes, documentaries and club life immersions. Its aim is to showcase all sports disciplines through inspiring expert content, allowing viewers to experience the excitement of sport every day. Published by Media365 (a subsidiary of the Reworld Media group) on behalf of the CNOSF, Sport en France is committed to promoting diversity and optimism in French sport. The channel attracts a monthly audience of 2,950,000 unique viewers.

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