

REWORD MEDIA ANNOUNCES THE LAUNCH OF SHARE BUYBACK PROGRAM

Reworld Media announces the launch of a buyback program worth up to €1 million.

Launch of a new share buyback program

Characteristics of the share buyback program

At its meeting on February 6, 2025¹, the Board of Directors of Reworld Media decided to implement a new share buyback program and allocated a maximum of **€1 million** to this program.

Program duration

The program will run from February 7, 2025 to June 30, 2025.

Objectives of the new buyback program:

The shares will be acquired to cover employee share ownership plans.

Redemption terms:

These shares may be acquired, sold, transferred or exchanged by any means, in accordance with the applicable regulations, in one or more installments, on the market or over-the-counter; for example, through block trades.

Investment services provider

Reworld Media has given an investment services provider (Kepler Cheuvreux) an independent share buyback mandate.

Securities concerned:

The shares concerned by the buyback program are issued by Reworld Media on the Euronext Growth market under ISIN code FR0010820274.

¹ In accordance with the delegation of authority adopted by the Combined General Meeting of Shareholders of June 6, 2024 in its 6th resolution

Reminders

Number of treasury shares held to date

At December 31, 2024, Reworld Media held 3,733,304 of its own shares (excluding the liquidity contract), representing 6.56% of its capital.

Description of the share buyback program adopted by the Ordinary and Extraordinary Shareholders' Meeting of June 6, 2024:

The Combined General Meeting of REWORLD MEDIA shareholders held on June 6, 2024, in its sixth resolution, authorized the Company's Board of Directors to implement a share buyback program, in accordance with the provisions of Articles L.225-209 et seq. of the French Commercial Code:

- *limit of 10% of the number of shares comprising the share capital*
- *maximum purchase price per share: ten euros (€10) (excluding acquisition costs);*
- *maximum total amount allocated to the share buyback program: twenty million euros (€20,000,000);*

The precise terms of this delegation are detailed on the Reworld Media website.

About Reworld Media:

Reworld Media is a developing Group operating on two markets, BtoC and BtoB.

- The BtoC market through the deployment of content, services and products attuned to consumers' interests, available on a subscription or pay-per-view basis, to a captive audience of over 37 million French people, whom it supports in the digitalisation of their uses and consumption patterns.

- The BtoB market through the monetisation of its own audiences and the coverage of all the communication drivers of the companies it supports in the creation and execution of their communication and commercial strategy.

The Group has to its name 81 multimedia multi-format media brands (print, digital, video, audio, TV, events) that generate audiences in 12 thematic areas (Maison & Travaux, Marie France, Grazia, Auto Plus, Science & Vie, Marmiton, Gourmand, Top Santé, Doctissimo, Télé Magazine, etc.) and integrates its own technological performance platform (180,000 affiliated sites worldwide). Founded in 2012, Reworld Media posted annual revenues of €549m in 2023, operates in 14 countries and has 1,388 employees.

Euronext Growth Paris – ALREW - ISIN code: FR0010820274

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