

Céline Perruche joins Grazia as the new Editorial Director at Large

Céline Perruche is a journalist and consultant, and has been working on fashion, beauty and lifestyle issues for over 20 years.

She joins Grazia as Editorial Director for France of the leading media brand in the world of fashion, beauty and luxury, which operates in more than 20 countries around the world and of which she assisted the launch in France.



Céline's mission is to steer Grazia's editorial line and its writing teams as the brand moves upmarket towards an even more immersive, sophisticated and inspiring online experience.

Céline was editor-in-chief of the print and digital editorial teams at GLAMOUR (Condé Nast Group) for almost 4 years (2017 - 2020) before developing her skills as a versatile storyteller and creative director in more recent years in her consulting agency *Edit.*, of which she remains Chairwoman.

Over the course of her career, Céline was successively Head of Beauty at JALOUSE, BIBA and GRAZIA. In 2013, she took part in the relaunch of LUI magazine, of which she was editor-in-chief for 4 years before joining GLAMOUR.

Céline holds a university diploma from the CELSA journalism school (1996), a BA in Modern Literature from Paris-Sorbonne University (1998) and a Master's from the Institut Français de Presse (1998).

"We are delighted that Céline, who is one of the founding talents of Grazia in France, will be joining us in the new momentum put in place a few weeks ago and in the prospect of ambitious new media and non-media developments for this brand that is now a benchmark in 25 countries around the world" - **Stéphane Haitaïan, Managing Director at Reworld Media.**

About GRAZIA: Created in 1938, GRAZIA is a leading media brand in the world of fashion, beauty and luxury, and one of the most prestigious internationally with 25 editions worldwide. In France, the brand's website achieves

3 million unique hits each month and 1 million followers on social media (Instagram, TikTok, Facebook, YouTube, etc.).

* Médiamétrie Global Internet Average 2023 / social media January 2024

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