

Reworld Media forges ahead in gaming and announces acquisitions of Eclypsia & Jeux Vidéo Live

Reworld Media (ALREW) has announced the acquisition of Eclypsia and Jeux Vidéo Live, two websites dedicated to e-sports and online video games. After making its first foray into the world of gaming last November with the acquisition of meltygroup, Reworld Media is expanding its offering and demonstrating its ambition in this fast-growing market.

The Reworld Media group now includes the following businesses:

- Eclypsia.com: a website devoted to major e-sport competitions and multiplayer video games, which was created in 2012 and has an audience of 500,000 unique visitors per month.*
- JeuxVideo-Live.com (JVL): a video game news site founded in 2005 with an audience of 700,000 unique visitors per month*.

These premium sites strengthen Reworld Media's content and audience base in the gaming sector, a new area of activity for the group since the acquisition of meltygroup. They are joining "Supersoluce" and "Game Love", as well as "La crème du Gaming", which has a large following on social media (Snapchat, Facebook, Twitch).

"Online gaming is experiencing really strong growth, and this represents a major market for content. We are delighted to be welcoming Eclypsia and Live Video Games into the group; our offering is expanding and we are building a dedicated team of around 20 employees. The group is developing premium positions in gaming and is increasing its audience among young people; we want to continue to grow in this sector and we are working on a number of projects, particularly in new content formats and the area of influencing." - **Jérémy Parola, Director of Digital Operations.**

In connection with these developments, two appointments have been announced: Mathieu Renard (previously director of Gameblog/e-borealis, and director of gaming/e-sports content at Canal+) has been appointed head of the Gaming division, and Vladimir Paszkiewicz (previously director of social media at Halloween Agency, and account manager at Sonath Agency) has been appointed director of gaming advertising.

*Source site centrics

About Reworld Media: Reworld Media is a group developing in two markets

-The BtoC market, through the deployment of content, product and service offers to a pool of captive audiences of more than 30 million consumers, which it supports in the digitalisation of their consumption patterns.

-The BtoB market through its Ad-Technologies expertise and solutions to support companies in the digitalisation of their communication, particularly in brand marketing and performance marketing. In particular, the Group boasts 48 high-quality multi-media/multi format media brands (print, site, video, podcasts, SVOD TV, events), which generate audiences in a large number of consumer sectors (Maison & Travaux, Marie France, Grazia, Auto Plus, Science & Vie, Gourmand, Top Santé, Télé Magazine, etc.) as well as its own performance technology platform. Founded in 2012, Reworld Media earns annual revenue of €425 million, operates in 11 countries and has 990 employees.

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