

## Kepler Cheuvreux initiates coverage of Reworld Media

Kepler Cheuvreux, a leading independent European financial services company specialized in research, execution and advisory services, has initiated the equity research coverage of Reworld Media with a report entitled «Reinventing the media world».

The financial report released on 28<sup>th</sup> of October, 2021, by Kepler Cheuvreux is available via subscription on the website [www.keplercheuvreux.com](http://www.keplercheuvreux.com) under [« Research hub - Public Access »](#).

The Reworld Media share is followed by a total of 4 research offices, also including Portzamparc, Greensome Finance and Euroland Corporate.

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### About Reworld Media:

*Reworld Media is a group developing in two markets: the BtoC market via the deployment of content, services and product offerings to an audience pool of more than 30 million consumers whom the group supports in the digitalisation of their consumption patterns and, the BtoB market through the coverage of all communication levers for companies in order to support them in the digitalisation of their communication. In particular, the Group has to its credit 48 quality media brands (web, print, video, audio, TV, events) that generate audiences in a large number of consumer universes (Maison & Travaux, Marie France, Grazia, Auto Plus, Science & Vie, Gourmand, Top Santé, Télé Magazine, etc.) and integrates its own technological performance platform (180,000 affiliated sites worldwide). Founded in 2012, Reworld Media has an annual turnover of €425m. The group is present in 11 countries, has 951 employees and is ranked 4<sup>th</sup> in the FW500 2020 (French Tech companies ranking). Euronext Growth Paris - ALREW - ISIN Code: FR0010820274.*

*www.reworldmedia.com - Media contact: PCE - Ségolène de St Martin, 33-(0)6 16 40 90 73, [sdestmartin@p-c-e.fr](mailto:sdestmartin@p-c-e.fr)*