

Laetitia QUET appointed Chief Financial Officer

Reworld Media (ALREW) announces the appointment of Laetitia Quet as Chief Financial Officer.

Laetitia Quet has held financial positions in the media sector for over 10 years and served in particular as Chief Financial Officer of Altice Media France (2016-2020).

*“Laetitia comes to us with solid experience in financial functions associated with driving strong and profitable growth in the media market. We are delighted to welcome her to the Finance Department and to entrust her with this position, which is essential to the structuring and further development of our Group”, says **Gautier Normand, Managing Director.***

Laetitia Quet began her career in 2009 as a management controller, then served as Head of Management Control at **NextInteractive** (NextRadioTV group).

In 2012, she became Financial Controller at **NextRadioTV** where she was subsequently appointed Deputy CFO, working alongside the executive management team on the various key topics towards the enhancement and growth of the Group's media assets.

Laetitia took over as Chief Financial Officer **Altice Media France** in 2016, just after the acquisition of NextRadioTV by Altice Group.

Age 34, Laetitia Quet holds a **Master's degree in Finance and Strategies from Sciences Po.**

About Reworld Media:

Reworld Media is an international group developing on two markets: the BtoC market, through the deployment of content, services and brand platforms; and the BtoB market, as an Adtech publisher. The Group addresses the BtoC market with multi-support proprietary content (web, print, video, audio, TV) and subscription services via 45 high-quality proprietary media brands (Science & Vie, Grazia, Marie France, Maison & Travaux, Auto Plus, Gourmand, Top Santé, Télé Magazine, etc.) in 6 key verticals. In BtoB, the Group deploys an audience monetisation offer with high added value, including performance, brand content and programmatic advertising. Founded in 2012, Reworld Media has become the French leader in thematic media and is ranked 5th on the FW500 (ranking of French Tech companies). The Group posts pro forma annual sales of €462 million, operates in 11 countries and has 970 employees.

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