



31st July 2019

REWORLD MEDIA announces the definitive acquisition of MONDADORI FRANCE

REWORLD MEDIA SA announces today the finalization of the acquisition of 100% of the capital and voting rights of MONDADORI FRANCE SAS from ARNOLDO MONDADORI EDITORE-SOCIETÀ PER AZIONI (the "Operation") after obtaining the necessary agreements and meeting the conditions laid down in the Memorandum of Understanding communicated on 19 April 2019, in particular:

- Authorization from the competition authority, subject to the transfer of a car press title (which was the subject of a press release on July 25th);
- Approval by the general meeting of REWORLD MEDIA held on 29 July 2019 of the contribution in kind to REWORLD MEDIA of part of the capital of MONDADORI FRANCE SAS and the issue of 3,558,718 REWORLD MEDIA shares as remuneration for the contribution;
- Bank financing obtained by REWORLD MEDIA for a total amount of € 93.3 million (see press release of April 19, 2019).

This combination gives birth to one of the main European media players and the leading French magazine publisher with:

- More than 50 media brands on key themes (women, cars / sports, decoration, nature, science / leisure, entertainment news) in print magazines and digital editions;
- More than 1,100 employees in 11 countries;
- An overall annual turnover of € 483m and an EBITDA of € 37.2m (excluding non-recurring items and on a pro forma basis using the financial statements for the year ended 31st December 2018) .

The new group combines complementary skills, generating a strong potential for growth in a rapidly changing media market. REWORLD MEDIA brings its know-how in digitalisation, generation of new revenues and audience growth, as per the group's achievements over the past few years. MONDADORI FRANCE brings the power of its media brands, its editorial skills as well as its strong expertise in magazine activities.

This release is a translation of the original French version that prevails in case of inconsistencies.

About Reworld Media:

REWORLD MEDIA is an international digital group with a network of eleven proprietary media brands powerful within their B2C segments (marie france, Be, Le Journal de la Maison, Maison & Travaux, Gourmand, Auto Moto, Télé Magazine...) and an

international media network with over 180,000 partner sites. The group is unique in its ability to offer international advertisers a global offer combining "Media Branding" (access to all formats: digital, print, event ...) and "Media Performance" (performance campaigns). The group reported a consolidated turnover of €177,5m at the end of December 2018, is present in 11 countries and has 453 employees.

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