



Indicative letter of interest concerning a potential public offer on Tradedoublers' shares

Paris, October 12th 2018 – Reworld Media S.A. announces having sent an indicative letter of interest concerning a potential public offer targeting Tradedoublers' shares (listed on Stockholm Nasdaq OMX and from which Reworld Media S.A. is the main shareholder).

Beyond the indicative nature of this offer and the fact that this offer could be announced beginning of November, this letter contains no price nor any other condition.

Depending on the outcome of this letter of interest, a detailed communication will be released in due course.

This present communication is made as Tradedoubler has communicated in this way.

About Reworld Media:

REWORLD MEDIA is an international digital group leader in its activities thanks to a network of eleven proprietary media brands powerful within their B2C segments (marie france, Be, Le Journal de la Maison, Maison & Travaux, Gourmand, Auto Moto, Télé Magazine...) and an international media network with over 180,000 partner sites. The group is unique in its ability to offer international advertisers a global offer combining "Media Branding" (access to all formats: digital, print, event ...) and "Media Performance" (performance campaigns). The group is present in 11 countries and has 489 employees.

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