



Reworld Media announces entering into exclusive negotiations with Italian Mondadori Group to acquire Mondadori France

Paris, September 27th 2018 - Following the announcement made last September 5th, Reworld Media announces today entering into exclusive negotiations with Mondadori Group, within the framework of a non-binding agreement, with the view to a possible acquisition of Mondadori France.

Depending on the outcome of the discussions, the continuation of the discussions will give rise to a detailed communication in due course.

This project aims at developing a leading international media group, with qualitative high potential media brands and media solutions, and at combining complementary skills, capability and know how to cope with the new challenging market environment.

Based on Mondadori Group's and Reworld Media's 2017 financial reports, the combined turnover of Reworld Media and Mondadori France was in 2017 equal to 484 M€ and the combined EBITDA of Reworld Media and Mondadori France in 2017 was equal to 34 M€.

About Reworld Media:

REWORLD MEDIA is an international digital group leader in its activities thanks to a network of eleven proprietary media brands powerful within their B2C segments (marie france, Be, Le Journal de la Maison, Maison & Travaux, Gourmand, Auto Moto, Télé Magazine...) and an international media network with over 180,000 partner sites. The group is unique in its ability to offer international advertisers a global offer combining "Media Branding" (access to all formats: digital, print, event ...) and "Media Performance" (performance campaigns). The group is present in 11 countries and has 489 employees.

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