



April 20th, 2017

Reworld Media makes it to the EnterNext Tech 40 index

Global digital media group Reworld Media (ALREW) today announces that it has been awarded the Label Tech 40 and will be joining the EnterNext Tech 40 index.

Reworld Media has been selected for the Label Tech 40 among the 330 technology SMEs listed on the Euronext markets in Paris, Amsterdam, Brussels and Lisbon. The Label Tech 40 was awarded by a committee of European independent experts using a range of criteria based on economic, financial and stock market performances.

With this label, Reworld Media joins the short list of leading French Techs making up the Euronext selection. This should substantially help driving recognition in the Reworld Media name by European investors.

Pascal Chevalier (President) and Gautier Normand (CEO) declared: *“The Label Tech 40 is another important acknowledgment of our achievements. This comes on the heels of our 24th position in the Frenchweb500 ranking last month, which lists the most dynamic players in the French digital ecosystem. We are very pleased for our teams and shareholders that Reworld Media gets such high profile distinctions among its French Techs peers.”*

Reworld Media :

Reworld Media is an international digital media group whose main activities benefit from a proprietary network of a score of media brands (Marie France, Be, Le Journal de la Maison, Maison&Travaux, Gourmand, Auto Moto, Tele Magazine...) and from a performance media network spanning internationally across more than 180 000 partnering publishing sites from its Tradedoubler subsidiary. Reworld Media offers advertisers global integrated solutions associating « Media Branding » (media campaigns across all digital levers, print, events...) and « Media Performance » (digital performance media campaigns). The group realised annual revenues of €201m pro-forma, has a presence in 11 countries and employs 541 people.

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